

MPO NATIONAL CONFERENCE

2015

Chris van Dijk



MELKPRODUSENTE-ORGANISATIE
MILK PRODUCERS' ORGANISATION

Spreekers

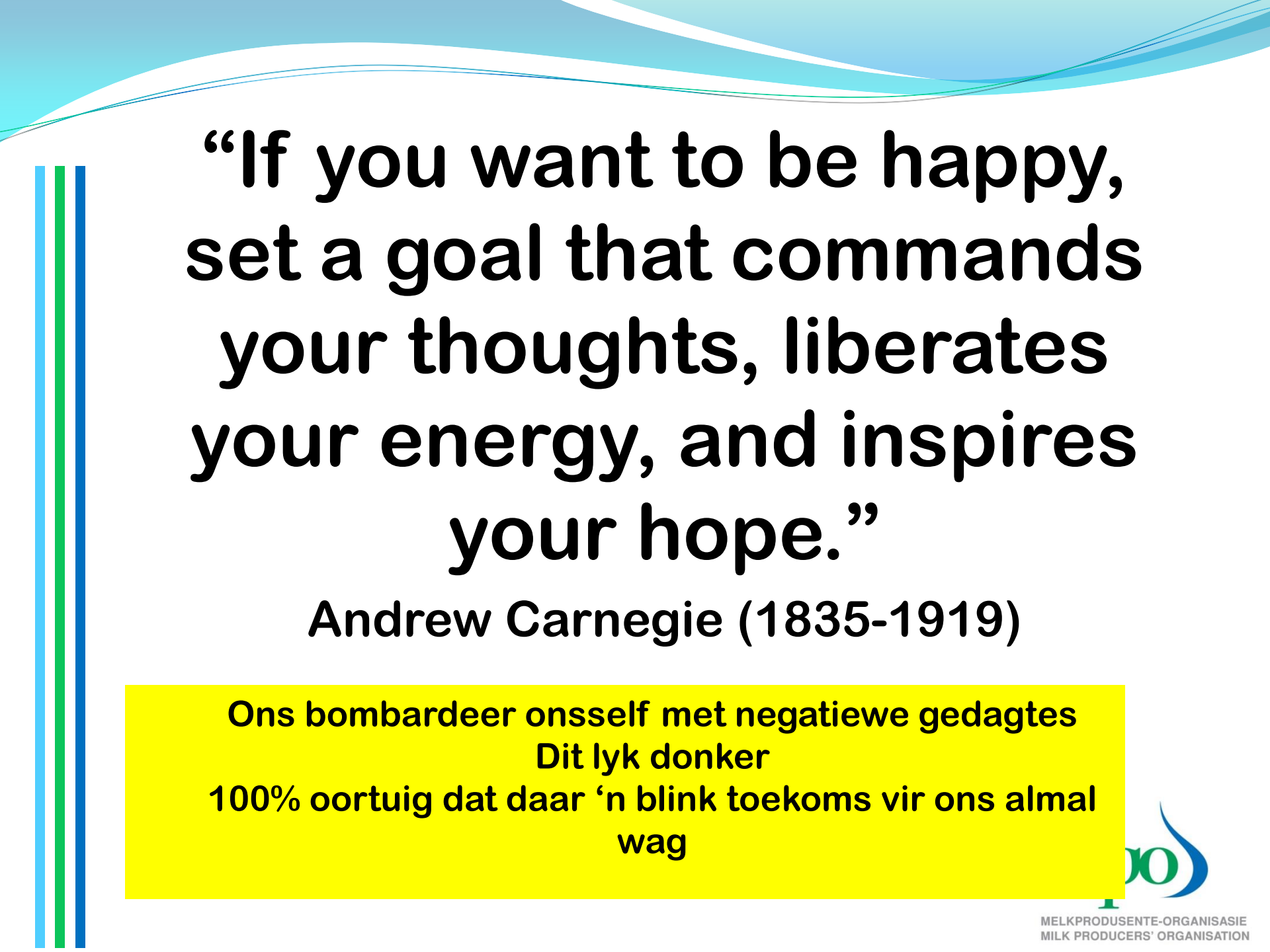
- Johann Vorster
 - Optimise your business
 - Opportunities – Industrial parks and agro processing centurms
 - Export growth, job creation, transformation, enterprise development, Regional development
 - Build a brand – SA Dairy Brand
- Newton Cockcroft
 - Ondersteuningsmaatreëls om besigheid te optimaliseer
 - Befondsing vir landbou projekte
 - Belasting en ander relevante aspekte vir produsente
- Andries Wiese
 - You are your best partner
 - $Y = \sin X/n$ $Y=6$

Sprekers

- Werner Buchner
 - Slaag saam
 - Nanaga sukses verhaal
- Pieter Esterhuysen
 - Dairy: Opportunities and challenges
- Mike Mouton
 - Seven habits of highly effective dairy farmers
- Werner Douglas
 - Geleenthede om sonkrag as energie bron te gebruik

- Highly volatile market conditions experienced by the South African dairy industry are seriously testing the resilience of dairy farm businesses
 - Lower milk prices
 - Currency volatility
 - Increased input costs
 - Importation of milk
 - Changes in consumer preferences
 - Difficult seasonal conditions in key dairying regions
- To create a growing and sustainable dairy production sector we need to address various economic, environmental, and social challenges facing the industry. We need to engage in topics essential for improving the dairy industry to become more sustainable and vital for generations to come.

- Every dairy farmer needs to optimise his enterprise – the good times will follow and the milk price will recover. We need to make sure that our herds and cows will be ready to respond.
- We have all the confidence that together with our highly innovative dairy farmers who always seek opportunity in time of uncertainty we will manage, in our opinion, a short term situation to achieve meaningful outcomes through on-going collaboration across the industry and through the implementation of our efforts.



**“If you want to be happy,
set a goal that commands
your thoughts, liberates
your energy, and inspires
your hope.”**

Andrew Carnegie (1835-1919)

**Ons bombardeer onself met negatiewe gedagtes
Dit lyk donker
100% oortuig dat daar ‘n blink toekoms vir ons almal
wag**