



CELEBRATING INNOVATION

since 2013

ENTER THE 2018 TDM INNOVATION AWARDS!

If your company has launched or will launch an innovative, cutting-edge product in the South African dairy market between 1 July 2017 and 30 June 2018, then you should enter the 2018 TDM Innovation Awards.

WHY ENTER:

- **Raise your personal or company profile** – shortlisted and winning entries are promoted to our readers all over the country, offering fantastic coverage.
- **Prove your knowledge** – increasing your reputation within the industry.
- **Align yourself with excellence** – the TDM Innovation Awards are all about celebrating excellence.
- **The winner will be announced at the annual MPO gala dinner and receive a 5-page spread in the December issue of *The Dairy Mail* (valued at over R60 000).**

HOW TO ENTER:

- Eligible products are those that enter the South African market between 1 July 2017 and 30 June 2018.
- Complete the entry form on our website, www.agricconnect.co.za, and submit it to the editor at robyn@agricconnect.co.za no later than **30 June 2018**.
- Entries will be judged on originality, usefulness and value to dairy farmers or processors.



Submit your completed entry form, together with a high-resolution image of the product and/or company logo, to robyn@agriconnect.co.za by **30 June 2018**.

COMPANY NAME	
COMPANY ADDRESS	
CONTACT PERSON	
COMPANY OR PRODUCT WEBSITE	
NAME AND DESCRIPTION OF NEW PRODUCT (250 WORDS)	
REASON FOR NOMINATING THE PRODUCT	
SIMILAR PRODUCTS ON THE MARKET? If yes, please list and describe similarities.	
HIGH-RESOLUTION PHOTO OF PRODUCT OR LOGO ATTACHED – yes/no?	