



# CELEBRATING INNOVATION

since 2013

## ENTER THE 2021 TDM INNOVATION AWARDS!

If your company has launched or will launch an innovative, cutting-edge product in the South African dairy market between 1 July 2020 and 30 June 2021, then you should enter the 2021 TDM Innovation Awards.

### WHY ENTER:

- **Raise your personal or company profile** – shortlisted and winning entries are promoted to our readers all over the country, offering fantastic coverage.
- **Prove your knowledge** – increasing your reputation within the industry.
- **Align yourself with excellence** – the TDM Innovation Awards are all about celebrating excellence.
- **The winner will be announced at the annual Milk Producers' Organisation's conference and receive a five-page spread in the January issue of *The Dairy Mail* (valued at over R60 000).**

### HOW TO ENTER:

- Eligible products are those that enter the South African market between 1 July 2020 and 30 June 2021.
- Complete the entry form on our website, [mpo.co.za](http://mpo.co.za), and submit it to the editor at [tdmeditor@agriconnect.co.za](mailto:tdmeditor@agriconnect.co.za) no later than **31 August 2021**.
- Entries will be judged on originality, usefulness and value to dairy farmers or processors.



mpo

MELKPRODUSENTE-ORGANISASIE  
MILK PRODUCERS' ORGANISATION

the  
dairy mail

# TDM INNOVATION AWARDS 2021 ENTRY FORM

Submit your completed entry form, together with a high-resolution image of the product and/or company logo, to [tdmeditor@agriconnect.co.za](mailto:tdmeditor@agriconnect.co.za) by **31 August 2021**.

COMPANY NAME	*
COMPANY ADDRESS	*
CONTACT PERSON	*
COMPANY OR PRODUCT WEBSITE	*
NAME AND DESCRIPTION OF NEW PRODUCT (250 WORDS)	*
REASON FOR NOMINATING THE PRODUCT	*
SIMILAR PRODUCTS ON THE MARKET? If yes, please list and describe similarities.	*
HIGH-RESOLUTION PHOTO OF PRODUCT OR LOGO ATTACHED – yes/no?	*