



CELEBRATING **INNOVATION** since 2013

HAVE YOU ENTERED?

WHAT?

The Dairy Mail Innovation Awards for 2021.

WHO?

All innovative products that were introduced into the South African market between 1 July 2020 and 30 June 2021.

WHY?

The winner will be announced at the annual conference of the Milk Producers' Organisation and receive a five-page spread in the January 2022 issue of *The Dairy Mail* (valued at over R60 000).

WHEN?

Submit your entry form by **31 August 2021**.

HOW?

Complete an entry form on our website, mpos.co.za, and submit it to the editor at tdmeditor@agriconnect.co.za.



Entries will be judged on originality, usefulness, and value to dairy farmers or processors.

mpos

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MILK PRODUCERS' ORGANISATION

the **dairy mail**